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T E R R O I R M O S E L L E

Terroir Moselle - Wine and architecture route ^[1]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



[Zeitgeist Enns - Pop-up-Shops Concept](#) [2]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



[Pop-up shops to revitalise a town's city centre](#) [3]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Promoting the natural resources of western Weinviertel [4]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

A LEADER project that promoted the use of the local natural heritage as a lever for sustainable local development.



Kraft. Das Murtal - A network among businesses in the West Upper Styria [5]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



Flowering and Humming 'Wipptal' [6]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

Using LEADER support to provide information and raise awareness about wild bee protection.



Moselle Diversity and World City Miselerland - promoting social inclusion [7]

Keywords:

LEADER/CLLD, Migrants, Social inclusion, Youth

Countries:

Luxembourg

As part of the greater LEADER project 'Moselle Diversity' the sub-project 'World City' supported the organisation of summer activities for children aged between 7 and 12, including children of refugees, and fostered cultural diversity and the values of 'living together'.



[Gasthof Bräu - seminar and co-working space](#) [8]

Keywords:

LEADER/CLLD, Rural services

Countries:

Austria

The Gasthof Bräu project has restored an old country inn to provide professional working spaces at the heart of a rural village.

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Links

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[2] https://enrd.ec.europa.eu/projects-practice/zeitgeist-enns-pop-shops-concept_en

[3] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en

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