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[Organising Open Farm Day in Estonia](#) [1]

Keywords:

Agriculture, Communication, Direct marketing, Information & promotion activities

Countries:

Estonia

Estonian farms open their doors to guests, who can experience daily life on a farm or a rural business, buy local products and learn about living and working in rural areas.



Promoting generational renewal through the Czech National Rural Network [2]

Keywords:

Agriculture, Competitiveness, Information & promotion activities, Networking, Young farmers

Countries:

Czech Republic

A series of seminars to create opportunities for formal and tacit knowledge transfer between experienced farmers and newcomers to agriculture.



Promoting Rural Development on the TV [3]

Keywords:

Communication, Information & promotion activities

Countries:

Estonia

An Estonian NRN TV-project helped change the public perception about rural life.

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Links

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[3] https://enrd.ec.europa.eu/projects-practice/promoting-rural-development-tv_en