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## [‘Les 3 Givrées’ - Ice cream from the farm](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm’s sustainability.



## [A certification label for the sustainable management of hedgerows](#) [2]

Keywords:

Bioeconomy, Environmental sustainability, Inter-territorial/Transnational cooperation, LEADER/CLLD, Renewable energy, Rural Inspiration Awards: nominees

Countries:

France

An inter-territorial cooperation project to support the development of a system for verifying the traceability and the sustainable management of wood from hedgerows.



## [Tuffery jeans - a rural tailor shop 2.0](#) [3]

Keywords:

LEADER/CLLD, Rural business, Rural SMEs

Countries:

France

A family business, with a long-standing tradition of producing denim clothing, used support from the LEADER measure to establish a modern workshop and increase its share in domestic and international markets.



## [Promoting soft mobility with an extended cycling lane on the Selestat vineyard](#) [4]

Keywords:

Climate change adaptation, Environmental protection, Environmental sustainability, LEADER/CLLD, Tourism

Countries:

France

Investing in extending a cycle lane to promote soft mobility in the commute to work or the school run, as well as for leisure.



## [“Zero pesticide in our villages and cities”](#) [5]

Keywords:

Biodiversity, Education & lifelong learning, Environmental protection, Nature conservation

Countries:

France

A project that supported local municipalities in their campaign to reduce the use of pesticides by their citizens.



## [Facilitation and production of artistic work for gender equality](#) <sup>[6]</sup>

Keywords:

Education & lifelong learning, LEADER/CLLD, Social inclusion, Youth

Countries:

France

LEADER support for an arts in education project that promotes gender quality among school children in rural areas.



## [The WAB, a rural high school for digital transition](#) <sup>[7]</sup>

Keywords:

Education & lifelong learning, Information & Communications Technology (ICT), LEADER/CLLD, Rural SMEs, Smart Villages

Countries:

France

LEADER support helped establish a web school for local businesses providing them with the tools to better organise their work and market their services and products.



### **3.EVA - Experimenting and Initiating Together in the Aude Valley** [8]

Keywords:

LEADER/CLLD, Local food, Rural SMEs, Short supply chains & local markets

Countries:

France

RDP funding helped improve a meat supply chain in Aude, France, boosting breeders' income.



### **Fighting against soil erosion in Mayotte (LESELAM)** [9]

Keywords:

Agriculture, Cooperation, Soil management

Countries:

France

A cooperation project brought together local farmers, inhabitants and public services managers to jointly define and promote soil preservation technics adapted to the local environment.

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