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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## Upgrading a sheep farm and opening of Farm Shop by a Maltese young farmer [2]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Family farming, Farm restructuring/modernisation, Product quality, Young farmers

Countries:

Malta

A Maltese young farmer took over his father's sheep farm in order to preserve local traditions, whilst incorporating new and innovative ideas in the production and marketing process.



## **Little's Ltd. - Setting up a new production line** [3]

Keywords:

Competitiveness, Entrepreneurship, Farm restructuring/modernisation, Job creation, Product quality, Rural business, Sustainability

Countries:

United Kingdom

A family business, trading high quality instant coffee, used EAFRD support to expand its business by installing a new more efficient production line.



## **High quality pension offering beer wellness services in Rajecke Teplice** [4]

Keywords:

Entrepreneurship, Food & Drink, Healthcare, Job creation, Rural business, Rural SMEs, Tourism

Countries:

Slovakia

The reconstruction of an old villa to create high quality tourist accommodation offering spa and beer wellness services.



## **Darja Šolar - A young farmer investing in beekeeping** [5]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [6]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **TULARU' - Energy, Food and cultures** [7]

Keywords:

Agriculture, Culture, Job creation, Local food, Organic farming, Short supply chains & local markets, Young farmers

Countries:

Italy

Tularù is an organic and multi-functional closed-cycle farm born that began life as a centre for sustainable production. It offers an alternative approach to solving current environmental, social and economic issues for farms.



## **Promoting generational renewal through the Czech National Rural Network** [8]

Keywords:

Agriculture, Competitiveness, Information & promotion activities, Networking, Young farmers

Countries:

Czech Republic

A series of seminars to create opportunities for formal and tacit knowledge transfer between experienced farmers and newcomers to agriculture.



## Upscaling a confectionary and patisserie workshop in rural Romania [9]

Keywords:

Competitiveness, Product quality, Rural business, Rural SMEs

Countries:

Romania

Financed by the Romanian rural development programme, a small patisserie and confectionary workshop upscaled its business by constructing a new building to increase its production capacity and offer utility areas to customers.



## Creating the Vistula valley cultural and culinary brand [10]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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