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## **[Branding cereal crops for the export market](#)** <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



## [Andalusian Shepherds School - Spain](#) [2]

Keywords:

Animal husbandry, Information & promotion activities, Job creation, Knowledge transfer

Countries:

Spain

The Andalusian Shepherds School is a training project looking to increase generational relay in rural areas. The project involves traditional and innovative knowledge, together with environmental aspects linked to pastoral livestock.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)

[2] [https://enrd.ec.europa.eu/projects-practice/andalusian-shepherd-school-2017\\_en](https://enrd.ec.europa.eu/projects-practice/andalusian-shepherd-school-2017_en)