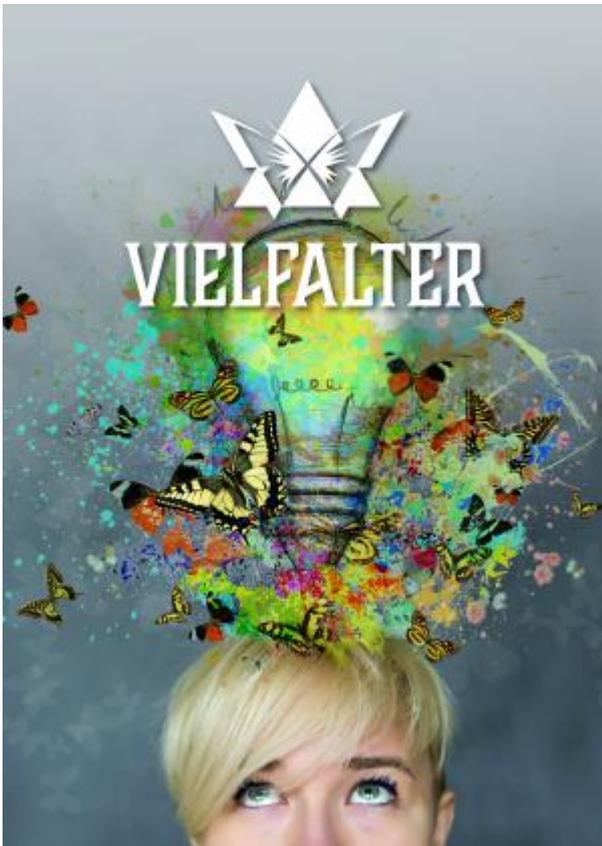


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[Vielfalter \(Kalkalpen National Park Start-Up Challenge\)](#) ^[1]

Keywords:

Bioeconomy, Climate change adaptation, Energy efficiency, Entrepreneurship, Innovation, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Organising a competition to support and encourage businesses and their sustainable projects in tourism, health, agriculture and forestry in the Kalkalpen National Park, Austria



Biomass in the Haarloseveld and Olden Eibergen - Organic food for thought [2]

Keywords:

Agriculture, Environmental protection, Environmental sustainability, Soil management

Countries:

The Netherlands

Incorporating locally available biomass into the soil, as a mean to increase its content in organic matter in the long term.



Optimising catch crops in arable farming in Austria [3]

Keywords:

Agriculture, Cooperation, Environmental sustainability, Soil management

Countries:

Austria

Set up an operational group to test different practices for optimal catch crop management and assess their efficiency in reducing nitrogen and carbon emissions.



Zeitgeist Enns - Pop-up-Shops Concept [4]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.

Kipster - introducing a modular rearing system for eggs and poultry production [5]

Keywords:

Animal husbandry, Animal welfare, Competitiveness, Entrepreneurship, Farm restructuring/modernisation, Product quality, Rural business, Rural Inspiration Awards: nominees

Countries:

The Netherlands

A company created a modular rearing system that allows them to combine egg and quality rooster meat production, while respecting the environment and animal welfare.



Pop-up shops to revitalise a town's city centre [6]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Kraft. Das Murtal - A network among businesses in the West Upper Styria [7]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) ^[8]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/vielfalter-kalkalpen-national-park-start-challenge_en

[2] https://enrd.ec.europa.eu/projects-practice/biomass-haarloseveld-and-olden-eibergen-organic-food-thought_en

[3] https://enrd.ec.europa.eu/projects-practice/optimising-catch-crops-arable-farming-austria_en

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[8] https://enrd.ec.europa.eu/projects-practice/bioregion-muhlviertel-developing-organic-brand-rural-austria_en