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[Tomar Natural - artisanal spirulina production](#) ^[1]

Keywords:

Added value, Innovation, Market development, Product quality, Rural business, Young farmers

Countries:

Portugal

A producer of artisanal Spirulina used CAP support to differentiate and promote his artisanal product in the Portuguese market.



Koronya Horticulture - developing a start-up business in horticulture [2]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



Pepe Aromas - Producing organic prickly pears [3]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



Innovative asparagus production in Portugal [4]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.

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- [2] https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en
- [3] https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en
- [4] https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en