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## [\*\*Darja Šolar - A young farmer investing in beekeeping\*\*](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [3]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

# i9Rural

Assistência Técnica e Transferência de  
Inovação para a Floresta e Agricultura

## [i9Rural - Technical Assistance and Transfer of Innovation for Forestry and Agriculture](#) [4]

Keywords:

Added value, Agriculture, Cooperation, Forestry, Innovation, Knowledge transfer, Networking

Countries:

Portugal

A project to allow small businesses in the agricultural and forestry sectors to incorporate innovation more efficiently.



## [AgroInov - Innovation in Rural areas](#) [5]

Keywords:

Added value, Agriculture, Entrepreneurship, Innovation, Knowledge transfer, Networking

Countries:

Portugal

The knowledge generated in research and innovation projects is hard to access, thus it is vital to create networks for knowledge transfer between production and research.

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## Links

[1] [https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en)

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[3] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

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[5] [https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas\\_en](https://enrd.ec.europa.eu/projects-practice/agroinov-innovation-rural-areas_en)