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[Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) ^[1]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

[Purchasing a stone cutting machine](#) [2]

Keywords:

Competitiveness, Job creation, LEADER/CLLD, Rural business

Countries:

Estonia

A small rural business used RDP support to purchase new stone-cutting equipment in order to expand its range of products.

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Links

[1]

https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en

[2] https://enrd.ec.europa.eu/projects-practice/purchasing-stone-cutting-machine_en