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Innovative use of wood for producing fashion items ^[1]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation,
Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural material.



[Pop-up shops to revitalise a town's city centre](#) [2]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/innovative-use-wood-producing-fashion-items_en

[2] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en