

Search

One result



## [Branding cereal crops for the export market](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.

---

**Source URL:**

[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&project\\_country=All&field\\_enrd\\_prj\\_measure\\_tid=All&field\\_enrd\\_prj\\_focus\\_area\\_tid=All&field\\_enrd\\_prj\\_keywords%3A19741&field\\_enrd\\_prj\\_keywords%3A19757&field\\_enrd\\_prj\\_focus\\_area%3A17115&field\\_enrd\\_prj\\_focus\\_area%3A17124&field\\_enrd\\_prj\\_keywords%3A19744&field\\_enrd\\_prj\\_focus\\_area%3A17117&field\\_enrd\\_prj\\_keywords%3A20629&field\\_enrd\\_prj\\_keywords%3A19739&field\\_enrd\\_prj\\_keywords%3A19732&field\\_enrd\\_prj\\_keywords%3A20477&field\\_enrd\\_prj\\_measure%3A17098](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&project_country=All&field_enrd_prj_measure_tid=All&field_enrd_prj_focus_area_tid=All&field_enrd_prj_keywords%3A19741&field_enrd_prj_keywords%3A19757&field_enrd_prj_focus_area%3A17115&field_enrd_prj_focus_area%3A17124&field_enrd_prj_keywords%3A19744&field_enrd_prj_focus_area%3A17117&field_enrd_prj_keywords%3A20629&field_enrd_prj_keywords%3A19739&field_enrd_prj_keywords%3A19732&field_enrd_prj_keywords%3A20477&field_enrd_prj_measure%3A17098)

**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)