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## [\*\*Darja Šolar - A young farmer investing in beekeeping\*\*](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **In the footsteps of the old flavours of Przeworsk county** [2]

### Keywords:

Culture, Demography, Food & Drink, Local food, Market development, Product quality, Women, Youth

### Countries:

Poland

A project that aimed to mobilise society, build inter-generational cooperation and promote the region's culinary tradition as means to preserve its cultural heritage.



## **Pepe Aromas - Producing organic prickly pears** [3]

### Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

### Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Caseificio Val d'Aveto - Investing to sustain the local supply chain** [4]

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.

## **Case Study: RDP launch campaign in Finland** [5]

Keywords:

Communication, Information & promotion activities, Methodological examples, RDPs

Countries:

Finland

A dedicated communications campaign to promote the launch of the Rural Development Programme (RDP) in Finland.

## **Case Study: Public Food in Scotland** [6]

Keywords:

Market development, Methodological examples, Rural SMEs, Short supply chains & local markets

Countries:

United Kingdom

A pilot programme in Scotland on Public Procurement led to new opportunities and markets for Scottish SMEs.



## [SIA - “Positive Foods”](#) [7]

Keywords:

Competitiveness, Entrepreneurship, Job creation, Rural SMEs, Women

Countries:

Latvia

RDP support enabled a home-based business that sells quality vegetarian food products to increase its production capacity and reach out to an international market.



## [Ny på landet - Rural newcomers](#) [8]

Keywords:

Demography, Education & lifelong learning, Migrants, Rural Inspiration Awards: nominees, Social inclusion, Youth

Countries:  
Sweden

A project that supports the integration of young immigrants into Swedish society and is organised by young immigrants themselves.



## [Workshops to combat digital exclusion in rural areas](#) [9]

Keywords:

Demography, Education & lifelong learning, LEADER/CLLD, Rural Inspiration Awards: nominees, Social inclusion

Countries:

Poland

A LAG organised a series of tailored workshops to combat digital exclusion among people over 50 years old.



# [Enerterre - Fighting against energy poverty](#) [10]

## Keywords:

Energy efficiency, LEADER/CLLD, Local Development Strategy, Rural Inspiration Awards: nominees

## Countries:

France

Reducing the cost of renovation works for households lacking essential energy services by bringing together local resources, including people's skills and time. This is the winning initiative of the 2019 Rural Inspiration Awards in the 'Social Inclusion' category.

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