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'Les 3 Givrées' - Ice cream from the farm ^[1]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Setting up a traditional bakery on a farm [2]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



Restructuring the bottling plant of the winery Bodegas Latúe [3]

Keywords:

Added value, Diversification, Rural SMEs

Countries:
Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.

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Links

- [1] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en
- [2] https://enrd.ec.europa.eu/projects-practice/setting-traditional-bakery-farm_en
- [3] https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue_en