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## [Digitally Visiting - Finland](#) [1]

Keywords:

Digitisation, Education & lifelong learning, Information & Communications Technology (ICT),  
Rural Inspiration Awards: nominees

Countries:

Finland

The Digitally Visiting project has pioneered digital skill development in Central Finland. The project has demonstrated that there is a large need for local digital support to develop residents' digital skills,

especially in remote rural regions. The project encouraged and guided rural residents to use electronic services and so has contributed to making rural living in Central Finland more appealing.



## **Branding cereal crops for the export market** [2]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.

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### **Links**

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[2] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)