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## [ARNOŠTICE 2016](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Animal husbandry, Direct marketing, Entrepreneurship, Family farming, Networking, Product quality

Countries:

Czech Republic

The project saw an unused calves' shed converted into a farm shop selling organic products.



## [Investing in on-farm berry processing and direct sales](#) <sup>[2]</sup>

**Keywords:**

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,  
Short supply chains & local markets

**Countries:**

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/arnostice-2016\\_en](https://enrd.ec.europa.eu/projects-practice/arnostice-2016_en)

[2] [https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales\\_en](https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en)