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[Pepe Aromas - Producing organic prickly pears](#) [1]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en