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## [Investing in on-farm berry processing and direct sales](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,  
Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales\\_en](https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en)