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# Koronya Horticulture - developing a start-up business in horticulture [1]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



# <u>Upgrading a sheep farm and opening of Farm Shop by a</u> <u>Maltese young farmer</u> [2]

## Keywords:

Agriculture, Animal husbandry, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Family farming, Farm restructuring/modernisation, Product quality, Young farmers

# Countries:

Malta

A Maltese young farmer took over his father's sheep farm in order to preserve local traditions, whilst incorporating new and innovative ideas in the production and marketing process.



# Darja Šolar - A young farmer investing in beekeeping [3]

### Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

#### Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



# Matic Vizjak - Creating innovative products from chilli peppers and beekeeping [4]

## Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

#### Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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#### Links

[1] https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\_en [2]

https://enrd.ec.europa.eu/projects-practice/upgrading-sheep-farm-and-opening-farm-shop-maltese-young-farmer\_en

- $\hbox{[3] https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping\_en}\\$
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