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## [Grily Naturae - kmetija Osterc - Investing in organic lavender production](#) <sup>[1]</sup>

Keywords:

Added value, Agriculture, Direct marketing, Diversification, Entrepreneurship, Environmental protection, Family farming, Market development, Organic farming, Tourism

Countries:

Slovenia

A family farm converted to organic lavender farming in order to diversify their offer of products and

services in an environmentally sustainable way.



## [Janez Smrtnik's farm - Mountain farming using indigenous breeds](#) [2]

Keywords:

Animal husbandry, Biodiversity, Diversification, Environmental protection, Mountain area, Product quality, Sustainability

Countries:

Slovenia

An organic mountain farm uses indigenous breeds to produce high-quality meat, while preserving the local environment and genetic resources.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&amp%3Bamp%3Bproject\\_country=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_measure\\_tid=All&amp%3Bamp%3Bfield\\_enrd\\_prj\\_focus\\_area\\_tid=All&amp%3Bamp%3Bf%5B0%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17124&amp%3Bf%5B0%5D=sm\\_enrd\\_eu\\_countries%3AAustria&f%5B0%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20477&f%5B1%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19724&f%5B2%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19735&f%5B3%5D=sm\\_enrd\\_eu\\_countries%3ABelgium&f%5B4%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19725&f%5B5%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19718&f%5B6%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19744&f%5B7%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17119&f%5B8%5D=sm\\_enrd\\_eu\\_countries%3ASlovenia&f%5B9%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20461&f%5B10%5D=im\\_field\\_enrd\\_prj\\_measure%3A17102&f%5B11%5D=im\\_field\\_enrd\\_prj\\_keywords%3A20512&f%5B12%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19746&f%5B13%5D=im\\_field\\_enrd\\_prj\\_keywords%3A19729](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&amp%3Bamp%3Bproject_country=All&amp%3Bamp%3Bfield_enrd_prj_measure_tid=All&amp%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&amp%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_focus_area%3A17124&amp%3Bf%5B0%5D=sm_enrd_eu_countries%3AAustria&f%5B0%5D=im_field_enrd_prj_keywords%3A20477&f%5B1%5D=im_field_enrd_prj_keywords%3A19724&f%5B2%5D=im_field_enrd_prj_keywords%3A19735&f%5B3%5D=sm_enrd_eu_countries%3ABelgium&f%5B4%5D=im_field_enrd_prj_keywords%3A19725&f%5B5%5D=im_field_enrd_prj_keywords%3A19718&f%5B6%5D=im_field_enrd_prj_keywords%3A19744&f%5B7%5D=im_field_enrd_prj_focus_area%3A17119&f%5B8%5D=sm_enrd_eu_countries%3ASlovenia&f%5B9%5D=im_field_enrd_prj_keywords%3A20461&f%5B10%5D=im_field_enrd_prj_measure%3A17102&f%5B11%5D=im_field_enrd_prj_keywords%3A20512&f%5B12%5D=im_field_enrd_prj_keywords%3A19746&f%5B13%5D=im_field_enrd_prj_keywords%3A19729)

### Links

[1] [https://enrd.ec.europa.eu/projects-practice/grily-naturae-kmetija-osterc-investing-organic-lavender-production\\_en](https://enrd.ec.europa.eu/projects-practice/grily-naturae-kmetija-osterc-investing-organic-lavender-production_en)

[2] [https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds\\_en](https://enrd.ec.europa.eu/projects-practice/janez-smrtniks-farm-mountain-farming-using-indigenous-breeds_en)