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[Zeitgeist Enns - Pop-up-Shops Concept](#) ^[1]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



Pop-up shops to revitalise a town's city centre [2]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Promoting the natural resources of western Weinviertel [3]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

A LEADER project that promoted the use of the local natural heritage as a lever for sustainable local development.



European Youth Meeting 'Eurosmile 2017' [4]

Keywords:

Culture, LEADER/CLLD, Social services

Countries:

Austria

An intercultural youth event that allows young people from neighboring countries to learn about each other's language and culture and to exchange experiences.



Converting abandoned parish houses into tourist accommodation [5]

Keywords:

Culture, Inter-territorial/Transnational cooperation, LEADER/CLLD, Tourism

Countries:

Austria

A transnational cooperation project on converting abandoned parish houses to accommodate tourists.



[Kraft. Das Murtal - A network among businesses in the West Upper Styria](#) [6]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



[Flowering and Humming 'Wipptal'](#) [7]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

Using LEADER support to provide information and raise awareness about wild bee protection.



Gasthof Bräu - seminar and co-working space [8]

Keywords:

LEADER/CLLD, Rural services

Countries:

Austria

The Gasthof Bräu project has restored an old country inn to provide professional working spaces at the heart of a rural village.



Exchanging good practices on integrating immigrants in rural areas across the EU [9]

Keywords:

Inter-territorial/Transnational cooperation, LEADER/CLLD, Migrants, Social inclusion

Countries:

Austria, Finland, Sweden

A Finnish NGO used EAFRD funding in a transnational project to exchange and develop best practices for integrating immigrants and refugees in rural areas.

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- [2] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en
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