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## [“Selling from the yard” in Slovakia](#) <sup>[1]</sup>

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



## Fair trade economic district in Lombardy [2]

Keywords:

Environmental protection, Inter-territorial/Transnational cooperation, LEADER/CLLD, Short supply chains & local markets

Countries:

Italy

**Seven LAGs in the Lombardy region cooperated to create the 'Fair trade economic district', which is an innovative development model to promote economic and cultural growth in rural areas.**



## 'Treasures of the Mountain Spirit' in Low Silesia, Poland [3]

Keywords:

LEADER/CLLD, Mountain area, Tourism

Countries:

Poland

**EAFRD supported the successful development of a local brand in a mountainous area in Lower Silesia, Poland. It enabled the local population to develop its unique cultural diversity into a successful, integrated touristic product.**

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**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia\\_en](https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_en)

[2] [https://enrd.ec.europa.eu/projects-practice/fair-trade-economic-district-lombardy\\_en](https://enrd.ec.europa.eu/projects-practice/fair-trade-economic-district-lombardy_en)

[3]

[https://enrd.ec.europa.eu/projects-practice/%E2%80%98treasures-mountain-spirit%E2%80%99-low-silesia-poland\\_en](https://enrd.ec.europa.eu/projects-practice/%E2%80%98treasures-mountain-spirit%E2%80%99-low-silesia-poland_en)