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[“Selling from the yard” in Slovakia](#) ^[1]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



[‘Treasures of the Mountain Spirit’ in Low Silesia, Poland](#) [2]

Keywords:

LEADER/CLLD, Mountain area, Tourism

Countries:

Poland

EAFRD supported the successful development of a local brand in a mountainous area in Lower Silesia, Poland. It enabled the local population to develop its unique cultural diversity into a successful, integrated touristic product.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/selling-yard-slovakia_en

[2] https://enrd.ec.europa.eu/projects-practice/%E2%80%98treasures-mountain-spirit%E2%80%99-low-silesia-poland_en