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## **[Anton Vrbnjak Farm - Diversifying into therapeutic horse riding](#)** <sup>[1]</sup>

Keywords:

Animal husbandry, Entrepreneurship, Family farming, Healthcare, Job creation, LEADER/CLLD, Social services, Tourism

Countries:

Slovenia

Expanding the range of tourist offer in a LAG area by supporting a small farm to diversify into horseback riding and therapeutic riding.



## **The advantages of cooler, darker climates** [2]

Keywords:

Communication, Entrepreneurship, Information & promotion activities, Innovation, LEADER/CLLD, Tourism

Countries:

Sweden

An association used RDP support to turn the 'disadvantages' of long periods of cold and darkness in northern Sweden, into a unique selling point for tourism.

**IM**  
LERYMOND

## **Innovative use of wood for producing fashion items** [3]

Keywords:

Added value, Direct marketing, Diversification, Entrepreneurship, Innovation, Job creation, Product quality, Rural business, Tourism, Women

Countries:

Poland

A female entrepreneur set up a company to produce high quality fashion products made of natural

material.



TERROIR MOSELLE

## **Terroir Moselle - Wine and architecture route** [4]

Keywords:

Added value, Agriculture, Bioeconomy, Competitiveness, Cooperation, Culture, Entrepreneurship, Food & Drink, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local Development Strategy, Market development, Nature conservation, Tourism

Countries:

France, Germany, Luxembourg

The 'Terroir Moselle wine and architecture route' is a 'preparatory' cooperation project gathering six LEADER areas, five wine growing areas from four regions and three countries.



## **'Les 3 Givrées' - Ice cream from the farm** [5]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



## **Modernisation of a frozen fruit processing plant** [6]

Keywords:

Diversification, Entrepreneurship, Environmental protection, Farm restructuring/modernisation, Job creation, Product quality, Rural business

Countries:

Bulgaria

An investment project for the modernisation and automation of a frozen fruits processing plant in order to minimise production losses.



## **Melitzazz - Promoting the Tsakonian heritage** [7]

Keywords:

Culture, Diversification, LEADER/CLLD, Tourism

Countries:

Greece

An example of a LEADER financed local festival that became a tool to promote cultural heritage and create the conditions necessary for sustainable local development.



## [Leonidio Climbing Park](#) [8]

Keywords:

Entrepreneurship, Job creation, LEADER/CLLD, Tourism

Countries:

Greece

Using LEADER support to set up a climbing park and create opportunities for diversified local economic development.



## **Restoration and preservation of St. Nicholas Church, in Telesti, Gorj County** [9]

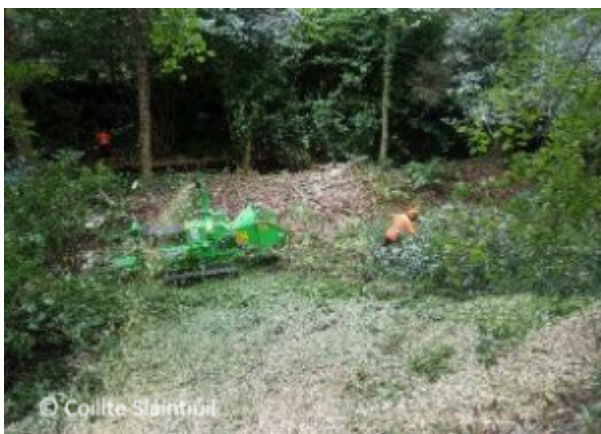
Keywords:

Culture, Job creation, Tourism

Countries:

Romania

RDP support financed a series of restoration and basic works on a historic monument church in rural Romania.



## **Coillte Sláintiúil - Protecting native woodlands** [10]

Keywords:

Climate, Climate change adaptation, Entrepreneurship, Environmental protection, Rural

business

Countries:

Ireland

Helping a new type of rural enterprise that can support a transition towards a green, diversified rural economy. Coillte Sláintiúil provides services to protect, rejuvenate and replace native woodlands.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding\\_en](https://enrd.ec.europa.eu/projects-practice/anton-vrbnjak-farm-diversifying-therapeutic-horse-riding_en)

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