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[Koronya Horticulture - developing a start-up business in horticulture](#) ^[1]

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

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A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.

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[1] https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en