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## [The 'MAJNIKA' herb garden and farm, Slovenia](#) <sup>[1]</sup>

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



## [Matic Vizjak - Creating innovative products from chilli peppers and beekeeping](#) [2]

### Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

### Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia\\_en](https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia_en)

[2] [https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/matic-vizjak-creating-innovative-products-chilli-peppers-and-beekeeping_en)