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[A marketing strategy to strengthen the brand of a short supply chain for pig meat](#) ^[1]

Keywords:

Competitiveness, Cooperation, Market development, Producer groups, Product quality, Short supply chains & local markets

Countries:

The Netherlands

A pig meat producing short supply chain developed a marketing strategy to strengthen its brand and increase demand for its high-quality products.



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Participatory Guarantee Systems - Dialogue between consumers and farmers for sustainable short supply chains

[2]

Keywords:

Agriculture, Competitiveness, Cooperation, Organic farming, Producer groups, Short supply chains & local markets

Countries:

The Netherlands

Developing a Participatory Guarantee System (PGS) in the Netherlands as an alternative to formal certification for small producers operating in short supply chains.



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Autonomous beekeeping monitoring system to increase the productivity of apiculture

[3]

Keywords:

Animal husbandry, Competitiveness, Cooperation, Innovation

Countries:

Latvia

A partnership project to develop an autonomous apiary monitoring system.



The Water Holding project of Walcheren [4]

Keywords:

Agriculture, Climate change adaptation, Competitiveness, Cooperation, Innovation, Irrigation, Natural resources, Water management

Countries:

The Netherlands

Setting up collaborative water system measures and a governance approach to increase self-sufficiency of freshwater availability for agriculture.



Feed Back Farm - using insects for adding value to organic waste streams [5]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Environmental sustainability, Innovation

Countries:

The Netherlands

An EIP-AGRI Operational Group project on the use of insects for adding value to organic residues from agriculture.



Improving the soil's fertility using new generation microelements [6]

Keywords:

Agriculture, Competitiveness, Cooperation, Innovation

Countries:

Lithuania

An EIP-AGRI operational group on improving the soil's quality and structure, using new generation microelements and microorganisms.



Brickz - Natural Soil Improver [7]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Entrepreneurship, Innovation, Rural Inspiration Awards: nominees

Countries:

The Netherlands

Using biomass residues to produce a fertiliser, which is then used to grow trees, and will, over time, improve soil quality, has led to significant financial savings for nature conservation organisations and

tree nurseries.



Little's Ltd. - Setting up a new production line [8]

Keywords:

Competitiveness, Entrepreneurship, Farm restructuring/modernisation, Job creation, Product quality, Rural business, Sustainability

Countries:

United Kingdom

A family business, trading high quality instant coffee, used EAFRD support to expand its business by installing a new more efficient production line.



RUSIMOVICI NEGOSLAV RAICO - Development and modernisation of a vegetable farm [9]

Keywords:

Agriculture, Competitiveness, Direct marketing, Entrepreneurship, Farm

restructuring/modernisation

Countries:

Romania

Turning a subsistence family farm into a dynamic agri-business through modernization and adoption of affordable new equipment.



[Social farming and product innovation](#) [10]

Keywords:

Added value, Cooperation, Product quality, Social inclusion, Social services

Countries:

The Netherlands

A farm employing people with special needs set up a process line and an experimental kitchen, where non-commercial agricultural produce can be turned into new products.

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