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## [The 'MAJNIKA' herb garden and farm, Slovenia](#) <sup>[1]</sup>

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



## **Koronya Horticulture - developing a start-up business in horticulture** <sup>[2]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## **Darja Šolar - A young farmer investing in beekeeping** <sup>[3]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [4]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [5]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## Innovative asparagus production in Portugal [6]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.



# [Using hydroponics to produce green fodder on the Canary Islands](#) [7]

## Keywords:

Agriculture, Bioeconomy, Competitiveness, Entrepreneurship, Environmental sustainability, Innovation, Young farmers

## Countries:

Spain

Two young farmers set up a hydroponic facility to produce high quality green fodder for livestock in the Canary Islands.

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## Links

[1] [https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia\\_en](https://enrd.ec.europa.eu/projects-practice/majnika-herb-garden-and-farm-slovenia_en)

[2] [https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\\_en](https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en)

[3] [https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping\\_en](https://enrd.ec.europa.eu/projects-practice/darja-solar-young-farmer-investing-beekeeping_en)

[4]

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[5] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[6] [https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal\\_en](https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en)

[7] [https://enrd.ec.europa.eu/projects-practice/using-hydroponics-produce-green-fodder-canary-islands\\_en](https://enrd.ec.europa.eu/projects-practice/using-hydroponics-produce-green-fodder-canary-islands_en)