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[The 'MAJNIKA' herb garden and farm, Slovenia](#) ^[1]

Keywords:

Agriculture, Family farming, Organic farming, Women, Young farmers

Countries:

Slovenia

A young farmer created a new business model that combines organic farming and environmental protection with job creation and socially inclusive educational services.



Darja Šolar - A young farmer investing in beekeeping [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovenia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



Matic Vizjak - Creating innovative products from chilli peppers and beekeeping [3]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



Pepe Aromas - Producing organic prickly pears [4]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



Innovative asparagus production in Portugal [5]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm

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- [4] https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en
 - [5] https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en
 - [6] https://enrd.ec.europa.eu/projects-practice/using-hydroponics-produce-green-fodder-canary-islands_en