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Total results: 4.



## **Järviruoko - Developing the harvesting and use of the common reed** <sup>[1]</sup>

Keywords:

Bioeconomy, Entrepreneurship, Environmental protection, Innovation, Rural Inspiration Awards: nominees

Countries:

Finland

In Finland, trialling the winter harvesting of the common reed provides a greater availability of sustainable resources with collateral environmental benefits.



## **Branding cereal crops for the export market** [2]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



## **Digitisation of Reindeer Husbandry** [3]

Keywords:

Animal husbandry, Digitisation, Information & Communications Technology (ICT), Information & promotion activities, Innovation

Countries:

Finland

A study financed by the Finnish RDP aimed to find new digital solutions for making reindeer husbandry a more efficient and profitable business.



## **Pilot project Result-based Nature conservation Plan (RNP)** [4]

Keywords:

Agriculture, Biodiversity, Nature conservation, Protected areas

Countries:

Austria

Implementing a result-based nature conservation measure for species and habitat protection as to allow more flexibility for farmers in choosing and implementing management activities suitable to their land.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/jarviruoko-developing-harvesting-and-use-common-reed\\_en](https://enrd.ec.europa.eu/projects-practice/jarviruoko-developing-harvesting-and-use-common-reed_en)

[2] [https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market\\_en](https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en)

[3] [https://enrd.ec.europa.eu/projects-practice/digitalisation-reindeer-husbandry\\_en](https://enrd.ec.europa.eu/projects-practice/digitalisation-reindeer-husbandry_en)

[4] [https://enrd.ec.europa.eu/projects-practice/pilot-project-result-based-nature-conservation-plan-rnp\\_en](https://enrd.ec.europa.eu/projects-practice/pilot-project-result-based-nature-conservation-plan-rnp_en)