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[Järviruoko - Developing the harvesting and use of the common reed](#) ^[1]

Keywords:

Bioeconomy, Entrepreneurship, Environmental protection, Innovation, Rural Inspiration Awards: nominees

Countries:

Finland

In Finland, trialling the winter harvesting of the common reed provides a greater availability of sustainable resources with collateral environmental benefits.



Branding cereal crops for the export market [2]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



Digitisation of Reindeer Husbandry [3]

Keywords:

Animal husbandry, Digitisation, Information & Communications Technology (ICT), Information & promotion activities, Innovation

Countries:

Finland

A study financed by the Finnish RDP aimed to find new digital solutions for making reindeer husbandry a more efficient and profitable business.

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https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_focus_area%3A17123&%3Bf%5B0%5D=sm_enrd_eu_countries%3ARomania&f%5B0%5D=im_field_enrd_prj_keywords%3A20477&f%5B1%5D=im_field_enrd_prj_keywords%3A19726&f%5B2%5D=sm_enrd_eu_countries%3AThe%20Netherlands&f%5B3%5D=sm_enrd_eu_countries%3AFinland&f%5B4%5D=im_field_enrd_prj_keywords%3A20511&f%5B5%5D=sm_enrd_eu_countries%3ALithuania&f%5B6%5D=im_field_enrd_prj_keywords%3A19728&f%5B7%5D=im_field_enrd_prj_keywords%3A19720&f%5B8%5D=sm_enrd_eu_countries%3ACzech%20Republic&f%5B9%5D=im_field_enrd_prj_keywords%3A20479&f%5B10%5D=im_field_enrd_prj_measure%3A17098&f%5B11%5D=im_field_enrd_prj_keywords%3A19739

Links

[1] https://enrd.ec.europa.eu/projects-practice/jarviruoko-developing-harvesting-and-use-common-reed_en

[2] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

[3] https://enrd.ec.europa.eu/projects-practice/digitalisation-reindeer-husbandry_en