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Total results: 9.



## [Caseificio Val d'Aveto - Investing to sustain the local supply chain](#) <sup>[1]</sup>

Keywords:

Diversification, Entrepreneurship, Farm restructuring/modernisation, Job creation, Market development, Mountain area, Product quality, Rural SMEs

Countries:

Italy

A dairy company used RDP support to build a new wing on its factory in order to increase its production capacity. This investment strengthened the local supply chains and helps prevent the abandonment of the farming activity in the area.



## **Zeitgeist Enns - Pop-up-Shops Concept** [2]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



## **Pop-up shops to revitalise a town's city centre** [3]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



## [Diversifying a young female farmer's income by investing in farm tourism](#) [4]

Keywords:

Agriculture, Diversification, Entrepreneurship, Tourism, Women, Young farmers

Countries:

Italy

A young female farmer decided to renovate an old building on the family farm and offer accommodation for tourists.



## [Diversifying a farm's income by investing in agro-tourism](#) [5]

Keywords:

Agriculture, Diversification, Entrepreneurship, Tourism

Countries:

Italy

A family farm decided to diversify and supplement its income by investing in agri-tourism.



## [Supporting young farmers' entrepreneurship](#) <sup>[6]</sup>

Keywords:

Agriculture, Entrepreneurship, Organic farming, Women

Countries:

Italy

A young female farmer in Italy received RDP support to convert to organic fruit production.



## **Kraft. Das Murtal - A network among businesses in the West Upper Styria** [7]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



## **INNOVAPANE - Innovative practices to produce Tuscan bread with natural yeast** [8]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Innovation, Producer groups, Product quality

Countries:

Italy

An integrated project in Italy supported farmers to add value to the local production of wheat and wheat flour, and thus become more competitive.



## **IMES-SEMI - Adding value to seed oil production by introducing innovative solutions** <sup>[9]</sup>

Keywords:

Agriculture, Bioeconomy, Cooperation, Innovation, Producer groups, Product quality

Countries:

Italy

A number of arable farms formed a consortium to explore the possibility of growing oleaginous crops and adding value to the local production.

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### **Links**

[1] [https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain\\_en](https://enrd.ec.europa.eu/projects-practice/caseificio-val-daveto-investing-sustain-local-supply-chain_en)

[2] [https://enrd.ec.europa.eu/projects-practice/zeitgeist-enns-pop-shops-concept\\_en](https://enrd.ec.europa.eu/projects-practice/zeitgeist-enns-pop-shops-concept_en)

[3] [https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre\\_en](https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en)

[4] [https://enrd.ec.europa.eu/projects-practice/diversifying-young-female-farmers-income-investing-farm-tourism\\_en](https://enrd.ec.europa.eu/projects-practice/diversifying-young-female-farmers-income-investing-farm-tourism_en)

[5] [https://enrd.ec.europa.eu/projects-practice/diversifying-farms-income-investing-agro-tourism\\_en](https://enrd.ec.europa.eu/projects-practice/diversifying-farms-income-investing-agro-tourism_en)

[6] [https://enrd.ec.europa.eu/projects-practice/supporting-young-farmers-entrepreneurship\\_en](https://enrd.ec.europa.eu/projects-practice/supporting-young-farmers-entrepreneurship_en)

[7] [https://enrd.ec.europa.eu/projects-practice/kraft-das-murtal-network-among-businesses-west-upper-styria\\_en](https://enrd.ec.europa.eu/projects-practice/kraft-das-murtal-network-among-businesses-west-upper-styria_en)

[8]

[https://enrd.ec.europa.eu/projects-practice/innovapane-innovative-practices-produce-tuscan-bread-natural-yeast\\_en](https://enrd.ec.europa.eu/projects-practice/innovapane-innovative-practices-produce-tuscan-bread-natural-yeast_en)

[9]

[https://enrd.ec.europa.eu/projects-practice/imes-semi-adding-value-seed-oil-production-introducing-innovative-solutions\\_en](https://enrd.ec.europa.eu/projects-practice/imes-semi-adding-value-seed-oil-production-introducing-innovative-solutions_en)