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## [Using fairytales to enhance tourist attractions for children](#) <sup>[1]</sup>

Keywords:

Culture, Inter-territorial/Transnational cooperation, Tourism, Youth

Countries:

Slovakia

A Slovakian association used popular fairytales to enhance tourist attractions for children, increasing overall visitor numbers and marketing opportunities.

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### Source URL:

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### Links

[1] [https://enrd.ec.europa.eu/projects-practice/using-fairytales-enhance-tourist-attractions-children\\_en](https://enrd.ec.europa.eu/projects-practice/using-fairytales-enhance-tourist-attractions-children_en)