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## **[Koronya Horticulture - developing a start-up business in horticulture](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Direct marketing, Entrepreneurship, Rural business, Women, Young farmers

Countries:

Hungary

A female entrepreneur used Rural Development Programme (RDP) support for young farmers to grow her business of producing herbs and container ornamental plants.



## **Pepe Aromas - Producing organic prickly pears** [2]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Innovative asparagus production in Portugal** [3]

Keywords:

Agriculture, Competitiveness, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Rural SMEs, Young farmers

Countries:

Portugal

An agricultural company used EAFRD funding to strengthen its production of green asparagus and increase its share of the national and European market.

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[https://enrd.ec.europa.eu/projects-practice/\\_en?project\\_keywords\\_filter=19753&project\\_country=All&field\\_enrd\\_prj\\_measure\\_tid=All&field\\_enrd\\_prj\\_focus\\_area\\_tid=All&im\\_field\\_enrd\\_prj\\_focus\\_area%3A17123&im\\_field\\_enrd\\_prj\\_keywords%3A20477&im\\_field\\_enrd\\_prj\\_keywords%3A19764&sm\\_enrd\\_eu\\_countries%3APortugal&im\\_field\\_enrd\\_prj\\_keywords%3A19733&im\\_field\\_enrd\\_prj\\_keywords%3A19761&im\\_field\\_enrd\\_prj\\_keywords%3A20460&im\\_field\\_enrd\\_prj\\_focus\\_area%3A17116&im\\_field\\_enrd\\_prj\\_keywords%3A19763&im\\_field\\_enrd\\_prj\\_measure%3A17097&im\\_field\\_enrd\\_prj\\_keywords%3A20472&sm\\_enrd\\_eu\\_countries%3AHungary](https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&project_country=All&field_enrd_prj_measure_tid=All&field_enrd_prj_focus_area_tid=All&im_field_enrd_prj_focus_area%3A17123&im_field_enrd_prj_keywords%3A20477&im_field_enrd_prj_keywords%3A19764&sm_enrd_eu_countries%3APortugal&im_field_enrd_prj_keywords%3A19733&im_field_enrd_prj_keywords%3A19761&im_field_enrd_prj_keywords%3A20460&im_field_enrd_prj_focus_area%3A17116&im_field_enrd_prj_keywords%3A19763&im_field_enrd_prj_measure%3A17097&im_field_enrd_prj_keywords%3A20472&sm_enrd_eu_countries%3AHungary)

**Links**

[1] [https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture\\_en](https://enrd.ec.europa.eu/projects-practice/koronya-horticulture-developing-start-business-horticulture_en)

[2] [https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears\\_en](https://enrd.ec.europa.eu/projects-practice/pepe-aromas-producing-organic-prickly-pears_en)

[3] [https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal\\_en](https://enrd.ec.europa.eu/projects-practice/innovative-asparagus-production-portugal_en)