

Search

Total results: 23.



## **[A marketing strategy to strengthen the brand of a short supply chain for pig meat](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Cooperation, Market development, Producer groups, Product quality, Short supply chains & local markets

Countries:

The Netherlands

A pig meat producing short supply chain developed a marketing strategy to strengthen its brand and increase demand for its high-quality products.



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## **Participatory Guarantee Systems - Dialogue between consumers and farmers for sustainable short supply chains**

[2]

Keywords:

Agriculture, Competitiveness, Cooperation, Organic farming, Producer groups, Short supply chains & local markets

Countries:

The Netherlands

Developing a Participatory Guarantee System (PGS) in the Netherlands as an alternative to formal certification for small producers operating in short supply chains.



## **Modernization of the agricultural enterprise KLAS** [3]

Keywords:

Agriculture, Animal husbandry, Competitiveness, Energy efficiency, Farm restructuring/modernisation, Job creation

Countries:

Slovakia

An organic farm used investment support from the Slovakian Rural Development Programme to modernize its facilities in order to improve animal welfare and increase production.



## **Modernization of irrigation systems of VITA - ZEL & company, Ltd.** [4]

Keywords:

Agriculture, Competitiveness, Environmental protection, Irrigation, Water management

Countries:

Slovakia

Rural Development Programme support was used for installing a water recycling system to further reduce costs of vegetable hydroponic production, and minimising waste water.



## **Farmers measure water - Netherlands** [5]

Keywords:

Agriculture, Cooperation, Digitisation, Rural Inspiration Awards: nominees, Water management

Countries:

The Netherlands

This project combined state-of-the-art sensing techniques and models with a participatory monitoring process with farmers and water authorities to create a common understanding of the main local challenges and possible solutions to enhance water quality. In addition, the process empowered individual farmers to become equal partners with water authorities as they gained knowledge and access to data. Problems with water management differ between regions, but the process of jointly collecting, learning from and acting on data can be applied across regions.



## **MAVAS - Biosensor development for the detection of mastitis** [6]

Keywords:

Animal husbandry, Animal welfare, Cooperation, Innovation

Countries:

Estonia

An EIP-AGRI Operational Group is developing a biosensor that will quickly identify mastitis infections in dairy cows and thus improve the efficiency of the sector.



## **TARK LAUT - Smart cattle housing** [7]

Keywords:

Animal husbandry, Competitiveness, Cooperation, Energy efficiency, Entrepreneurship, Innovation, Renewable energy

Countries:

Estonia

A cooperative venture to develop a new generation energy efficient, thermo-regulated, shed for cattle housing.



## **The Water Holding project of Walcheren** [8]

Keywords:

Agriculture, Climate change adaptation, Competitiveness, Cooperation, Innovation, Irrigation, Natural resources, Water management

Countries:

The Netherlands

Setting up collaborative water system measures and a governance approach to increase self-sufficiency of freshwater availability for agriculture.



## **Feed Back Farm - using insects for adding value to organic waste streams** [9]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Environmental sustainability, Innovation

Countries:

The Netherlands

An EIP-AGRI Operational Group project on the use of insects for adding value to organic residues from agriculture.



## **Brickz - Natural Soil Improver** [10]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Entrepreneurship, Innovation, Rural Inspiration Awards: nominees

Countries:

The Netherlands

Using biomass residues to produce a fertiliser, which is then used to grow trees, and will, over time, improve soil quality, has led to significant financial savings for nature conservation organisations and tree nurseries.

## **Pages**

**1**

[2](#) [11]

[3](#) [12]

[next >](#) [11]

[last >>](#) [12]

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### **Source URL:**

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## Links

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[2]

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[11]

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[12]

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