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[‘Trubenieki’ farm - Developing a mushroom farm through a niche product & diversification](#) ^[1]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.



[Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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https://enrd.ec.europa.eu/projects-practice/_en?project_keywords_filter=19753&%3Bamp%3Bproject_country=All&%3Bamp%3Bfield_enrd_prj_measure_tid=All&%3Bamp%3Bfield_enrd_prj_focus_area_tid=All&%3Bamp%3Bf%5B0%5D=im_field_enrd_prj_focus_area%3A17123&%3Bf%5B0%5D=im_field_enrd_prj_keywords%3A19763&f%5B0%5D=im_field_enrd_prj_keywords%3A19741&f%5B1%5D=im_field_enrd_prj_keywords%3A19750&f%5B2%5D=im_field_enrd_prj_keywords%3A20467&f%5B3%5D=im_field_enrd_prj_keywords%3A19764&f%5B4%5D=im_field_enrd_prj_keywords%3A19745&f%5B5%5D=im_field_enrd_prj_measure%3A17098&f%5B6%5D=im_field_enrd_prj_measure%3A17111&f%5B7%5D=im_field_enrd_prj_keywords%3A19718&f%5B8%5D=im_field_enrd_prj_keywords%3A19727&f%5B9%5D=im_field_enrd_prj_keywords%3A20466&f%5B10%5D=im_field_enrd_prj_focus_area%3A17127&f%5B11%5D=im_field_enrd_prj_keywords%3A19739&f%5B12%5D=im_field_enrd_prj_measure%3A17110

Links

[1]

https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en

[2] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en