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['Trubenieki' farm - Developing a mushroom farm through a niche product & diversification](#) ^[1]

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.



[Creating the Vistula valley cultural and culinary brand](#) [2]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.

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Links

[1]

https://enrd.ec.europa.eu/projects-practice/trubenieki-farm-developing-mushroom-farm-through-niche-product-diversification_en

[2] https://enrd.ec.europa.eu/projects-practice/creating-vistula-valley-cultural-and-culinary-brand_en