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## **Madrid-KmRegion - Strengthening the food chain and short distribution channels** <sup>[1]</sup>

Keywords:

Agriculture, Cooperation, Direct marketing, Entrepreneurship, Innovation, Short supply chains & local markets, Young farmers

Countries:

Spain

An EIP Operational Group was set up to strengthen the food chain and create short distribution channels for small and medium farms in the Madrid region.

## **From fleece to dress, a workshop using by-product of livestock** [2]

Keywords:

Added value, Competitiveness, Demography, Diversification, Education & lifelong learning, Entrepreneurship, Short supply chains & local markets

Countries:

Spain

A rural women's association used Rural Development Programme (RDP) support to organise wool processing training courses and to create employment opportunities by valorising wool, a by-product of sheep meat production.



## **Efficiency Check - Herd management tool for animal welfare**

[3]

Keywords:

Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

Countries:

Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.



## **Investing in on-farm berry processing and direct sales** [4]

### Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

### Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



## **Sobrarbe, Autochthonous and Sustainable beef production** [5]

### Keywords:

Added value, Climate change adaptation, Cooperation, Information & promotion activities, Product quality

### Countries:

Spain

A cooperation project to promote the consumption of locally produced beef and create economic and environmental benefits.



## Restructuring the bottling plant of the winery Bodegas Latúe [6]

Keywords:

Added value, Diversification, Rural SMEs

Countries:

Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.



## Put Aragon on Your Table [7]

Keywords:

Information & promotion activities, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Spain

Food producers and providers in Spain's Aragon region used RDP funds to promote local food through short supply chains via a coordinated system of local and online outlets across an area larger than the Netherlands

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**Links**

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