

Search

Total results: 16.



## [\*\*Darja Šolar - A young farmer investing in beekeeping\*\*](#) <sup>[1]</sup>

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Market development, Rural SMEs, Women, Young farmers

Countries:

Slovakia

A young farmer used RDP support to expand and diversify the range of products and services offered by her beekeeping holding.



## **Matic Vizjak - Creating innovative products from chilli peppers and beekeeping** [2]

Keywords:

Agriculture, Competitiveness, Direct marketing, Diversification, Entrepreneurship, Innovation, Product quality, Young farmers

Countries:

Slovenia

An ambitious entrepreneur used business start-up aid for young farmers in order to modernise his farm and create a series of innovative products.



## **Pepe Aromas - Producing organic prickly pears** [3]

Keywords:

Added value, Agriculture, Competitiveness, Entrepreneurship, Environmental protection, Innovation, Market development, Organic farming

Countries:

Portugal

A unique example of a rural business which achieved economic profitability based on innovation and environmentally-friendly practices.



## **Cojocaru Nicusor-Alin holding, setting up as a young farmer**

[4]

Keywords:

Agriculture, Competitiveness, Environmental protection, Job creation, Young farmers

Countries:

Romania

Using RDP support to establish an agricultural holding, purchase agricultural machinery and launch a young farmer's career .



## **Diversifying a national cultural monument into a recreation centre** [5]

Keywords:

Culture, Diversification, Entrepreneurship, Job creation, Rural SMEs

Countries:

Slovakia

unique military fortress complex, listed as the national cultural monument, was turned into an attractive recreational and relaxation centre Kortina.



## **Aurimas Macnorius - Supporting a young entrepreneur** [6]

Keywords:

Demography, Diversification, Entrepreneurship, Job creation, Rural business

Countries:

Lithuania

RDP support helped a young entrepreneur to acquire the necessary equipment in order to start his own wood construction business in an area of high unemployment.



## **Setting up a business incubator in an area suffering from high unemployment** [7]

Keywords:

Diversification, Entrepreneurship, Job creation, Rural business, Rural SMEs

Countries:

Slovakia

A company that was focused on field crops diversified its activities by setting up a business incubator to boost the economic development of an area with high unemployment.



## **Chevetogne - combining a wetland ecosystem observation area with social tourism** [8]

Keywords:

Environmental protection, LEADER/CLLD, Protected areas, Tourism

Countries:

Belgium

Restoring a wetland ecosystem and creating an observation area, for ecological, hydrological, educational and touristic purposes.



## **Diversifying a farm into tourism and heating production using biomass from wood** [9]

Keywords:

Diversification, Family farming, Renewable energy, Tourism

Countries:

Slovenia

A farm used RDP support to set up a micro district heating system to produce heating from wood biomass and at the same time expand its leisure and tourism facilities.



## [‘Trubenieki’ farm - Developing a mushroom farm through a niche product & diversification](#) <sup>[10]</sup>

Keywords:

Agriculture, Diversification, Innovation, Job creation, LEADER/CLLD, Tourism

Countries:

Latvia

An ambitious young farmer used RDP support to create a new niche product and a touristic attraction out of his produce of mushrooms that were not suitable for the market.

## Pages

**1**

[2](#) <sup>[11]</sup>

[next >](#) <sup>[11]</sup>

[last »](#) <sup>[11]</sup>

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### Source URL:

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[11] [https://enrd.ec.europa.eu/projects-practice/\\_en?page=1&project\\_keywords\\_filter=19753&project\\_country=All&field\\_enrd\\_prj\\_measure\\_tid=All&field\\_enrd\\_prj\\_focus\\_area\\_tid=All&field\\_enrd\\_prj\\_focus\\_area%5D=im\\_field\\_enrd\\_prj\\_focus\\_area%3A17123&field\\_enrd\\_prj\\_keywords%3A19742&field\\_enrd\\_prj\\_keywords%3A19732&field\\_enrd\\_prj\\_keywords%3A19729](https://enrd.ec.europa.eu/projects-practice/_en?page=1&project_keywords_filter=19753&project_country=All&field_enrd_prj_measure_tid=All&field_enrd_prj_focus_area_tid=All&field_enrd_prj_focus_area%5D=im_field_enrd_prj_focus_area%3A17123&field_enrd_prj_keywords%3A19742&field_enrd_prj_keywords%3A19732&field_enrd_prj_keywords%3A19729)