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[Zeitgeist Enns - Pop-up-Shops Concept](#) ^[1]

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



Pop-up shops to revitalise a town's city centre [2]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



Promoting the natural resources of western Weinviertel [3]

Keywords:

Biodiversity, Environmental protection, Information & promotion activities, LEADER/CLLD

Countries:

Austria

A LEADER project that promoted the use of the local natural heritage as a lever for sustainable local development.



[Kraft. Das Murtal - A network among businesses in the West Upper Styria](#) [4]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/zeitgeist-enns-pop-shops-concept_en

[2] https://enrd.ec.europa.eu/projects-practice/pop-shops-revitalise-towns-city-centre_en

[3] https://enrd.ec.europa.eu/projects-practice/promoting-natural-resources-western-weinviertel_en

[4] https://enrd.ec.europa.eu/projects-practice/kraft-das-murtal-network-among-businesses-west-upper-styria_en