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## [Expanding the distribution of bakery products](#) <sup>[1]</sup>

Keywords:

Local food, Rural SMEs, Short supply chains & local markets

Countries:

Romania

A company producing bread and pastry products used EAFRD support to expand its processing and storage capacity as well as its distribution network.



## [“Selling from the yard” in Slovakia](#) [2]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



## [Put Aragon on Your Table](#) [3]

Keywords:

Information & promotion activities, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

Spain

Food producers and providers in Spain’s Aragon region used RDP funds to promote local food through short supply chains via a coordinated system of local and online outlets across an area larger than the Netherlands



## Reinforcing rural and urban relations [4]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.



## Fair trade economic district in Lombardy [5]

Keywords:

Environmental protection, Inter-territorial/Transnational cooperation, LEADER/CLLD, Short supply chains & local markets

Countries:

Italy

**Seven LAGs in the Lombardy region cooperated to create the 'Fair trade economic**

**district', which is an innovative development model to promote economic and cultural growth in rural areas.**



## **Sustainable local food 2013** [6]

Keywords:

Local food, Organic farming, Short supply chains & local markets

Countries:

Slovenia

**The cooperative 'Dobrina' used LEADER support for awareness raising and capacity building activities in order to promote locally produced high quality fresh food to public schools and attract more producers.**



## **'Treasures of the Mountain Spirit' in Low Silesia, Poland** [7]

Keywords:

LEADER/CLLD, Mountain area, Tourism

Countries:

Poland

**EAFRD supported the successful development of a local brand in a mountainous area in Lower Silesia, Poland. It enabled the local population to develop its unique cultural diversity into a successful, integrated touristic product.**



## **Setting up a mobile Slaughterhouse for Common Use in Latvia** [8]

Keywords:

Added value, Animal husbandry, Producer groups

Countries:

Latvia

**A group of farmers in Latvia used EAFRD support to set up a mobile slaughterhouse for common use. The investment enabled farmers to respond to the increasing demand for certified slaughterhouse services at a competitive price.**



## **Label 'Pays Gourmand' - promoting French local restaurants**

[9]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.



## [Joint work for organic market development](#) [10]

Keywords:

Access to market, Agriculture, Direct marketing, Information & promotion activities, Organic farming

Countries:

Slovenia

Awareness raising and sales promotion for organic crops and products

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## Links

[1] [https://enrd.ec.europa.eu/projects-practice/expanding-distribution-bakery-products\\_en](https://enrd.ec.europa.eu/projects-practice/expanding-distribution-bakery-products_en)

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[7] [https://enrd.ec.europa.eu/projects-practice/%E2%80%98treasures-mountain-spirit%E2%80%99-low-silesia-poland\\_en](https://enrd.ec.europa.eu/projects-practice/%E2%80%98treasures-mountain-spirit%E2%80%99-low-silesia-poland_en)

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[10] [https://enrd.ec.europa.eu/projects-practice/joint-work-organic-market-development\\_en](https://enrd.ec.europa.eu/projects-practice/joint-work-organic-market-development_en)

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