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FÄRNA ODLINGAR - turning a hobby into a successful business ^[1]

Keywords:

Agriculture, Competitiveness, Farm restructuring/modernisation, Local food, Market development

Countries:

Sweden

Previously uncultivated and overgrown agricultural land was restored and was used to set up a new competitive and sustainable business.



Setting up a cheese experience centre in Woerden [2]

Keywords:

Food & Drink, LEADER/CLLD, Market development, Vocational training & skills acquisition

Countries:

The Netherlands

Setting up an innovative enterprise in a historic building to strengthen the regional and local agricultural economy, while promoting employment and tourism.



Ritoznojčan - reintroducing in the market a quality wine from the past [3]

Keywords:

Agriculture, Food & Drink, Market development, Producer groups, Product quality

Countries:

Slovenia

The project addressed the needs of local winegrowers and winemakers in the municipality of

Slovenska Bistrica to add value to their work and improve their market position.



[BioRegion Mühlviertel - Developing an organic brand in rural Austria](#) [4]

Keywords:

Bioeconomy, Inter-territorial/Transnational cooperation, LEADER/CLLD, Local food, Market development, Mountain area, Tourism

Countries:

Austria

Austria`s Mühlviertel region developed an organic brand as a marketing tool to promote local producers, suppliers and tourism.



[Short Supply Chains in the Heart of Slovenia](#) [5]

Keywords:

Direct marketing, LEADER/CLLD, Market development, Short supply chains & local markets

Countries:

Slovenia

A series of different LEADER supported projects helped the development of distribution systems for producers as to improve market access and local food awareness.



Promoting village tourism in Portugal [6]

Keywords:

Culture, Market development, Networking, Tourism

Countries:

Portugal

Identifying village tourism experiences that have resulted in successful practices to share and replicate them in other territories.



Arctic Warriors from Lapland [7]

Keywords:

Entrepreneurship, LEADER/CLLD, Market development, Product quality, Rural business

Countries:

Finland

A small Finnish start-up company developed nutritional supplements based on traditional herbs and plants from Lapland.

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