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[Investing in on-farm berry processing and direct sales](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality,
Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Branding cereal crops for the export market [2]

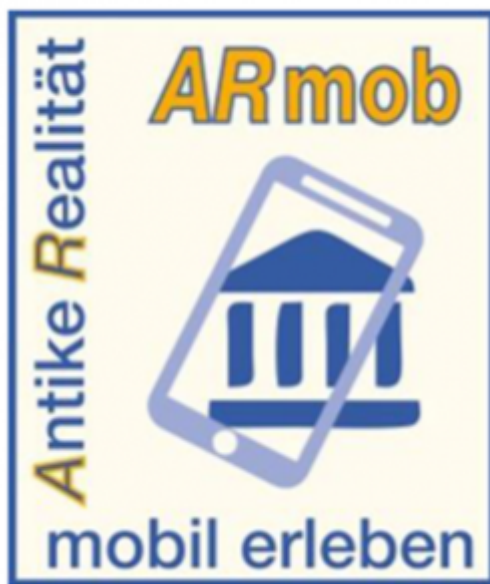
Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



Armob - Mobile app to experience of ancient reality [3]

Keywords:

Added value, Cooperation, Culture, Information & Communications Technology (ICT), Inter-territorial/Transnational cooperation, LEADER/CLLD, Smart Villages, Tourism

Countries:

Germany, Luxembourg

Visualising how today's archeological sites and antique remains looked in ancient times using a smartphone application.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en

[2] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

[3] https://enrd.ec.europa.eu/projects-practice/armob-mobile-app-experience-ancient-reality_en