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## **[A marketing strategy to strengthen the brand of a short supply chain for pig meat](#)** <sup>[1]</sup>

Keywords:

Competitiveness, Cooperation, Market development, Producer groups, Product quality, Short supply chains & local markets

Countries:

The Netherlands

A pig meat producing short supply chain developed a marketing strategy to strengthen its brand and increase demand for its high-quality products.



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## **Participatory Guarantee Systems - Dialogue between consumers and farmers for sustainable short supply chains**

[2]

Keywords:

Agriculture, Competitiveness, Cooperation, Organic farming, Producer groups, Short supply chains & local markets

Countries:

The Netherlands

Developing a Participatory Guarantee System (PGS) in the Netherlands as an alternative to formal certification for small producers operating in short supply chains.



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## **Farmers measure water - Netherlands** [3]

Keywords:

Agriculture, Cooperation, Digitisation, Rural Inspiration Awards: nominees, Water management

Countries:

The Netherlands

This project combined state-of-the-art sensing techniques and models with a participatory monitoring process with farmers and water authorities to create a common understanding of the main

local challenges and possible solutions to enhance water quality. In addition, the process empowered individual farmers to become equal partners with water authorities as they gained knowledge and access to data. Problems with water management differ between regions, but the process of jointly collecting, learning from and acting on data can be applied across regions.



## **The Water Holding project of Walcheren** [4]

Keywords:

Agriculture, Climate change adaptation, Competitiveness, Cooperation, Innovation, Irrigation, Natural resources, Water management

Countries:

The Netherlands

Setting up collaborative water system measures and a governance approach to increase self-sufficiency of freshwater availability for agriculture.



## **Feed Back Farm - using insects for adding value to organic waste streams** [5]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Environmental sustainability, Innovation

Countries:

The Netherlands

An EIP-AGRI Operational Group project on the use of insects for adding value to organic residues from agriculture.



## **Brickz - Natural Soil Improver** [6]

Keywords:

Agriculture, Bioeconomy, Competitiveness, Cooperation, Entrepreneurship, Innovation, Rural Inspiration Awards: nominees

Countries:

The Netherlands

Using biomass residues to produce a fertiliser, which is then used to grow trees, and will, over time, improve soil quality, has led to significant financial savings for nature conservation organisations and tree nurseries.



## **Future-proof peat meadow polder 'Lange Weide'** [7]

Keywords:

Animal husbandry, Irrigation, Producer groups, Sustainability, Water management

Countries:

The Netherlands

The future-proof peat meadow polder 'Lange Weide', is unique bottom-up initiative and the largest submerged drainage project in the Netherlands.



## [Water management for nature reserve in Western Langstraat](#) [8]

Keywords:

Biodiversity, Climate, GHG & ammonia emissions, Nature conservation, Protected areas, Water management

Countries:

The Netherlands

Adjustments to water management and remedial measures help to preserve protected areas and conserve the landscape of the Western Langstraat.



## [Biomass in the Haarloseveld and Olden Eibergen - Organic food for thought](#) [9]

Keywords:

Agriculture, Environmental protection, Environmental sustainability, Soil management

Countries:

The Netherlands

Incorporating locally available biomass into the soil, as a mean to increase its content in organic matter in the long term.



## [Booij & Brandwijk cheese development](#) <sup>[10]</sup>

### Keywords:

Added value, Animal husbandry, Competitiveness, Diversification, Entrepreneurship, Farm restructuring/modernisation, Product quality

### Countries:

The Netherlands

A cheese-producing farm used RDP support to set up a new plant for producing speciality cheeses and ensure its long-term financial sustainability.

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