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## [Zeitgeist Enns - Pop-up-Shops Concept](#) <sup>[1]</sup>

Keywords:

Entrepreneurship, LEADER/CLLD, Rural business, Rural Inspiration Awards: nominees

Countries:

Austria

Many small towns have the problem of vacant sales spaces and an innovative concept to revitalise city centres is to offer flexible rental options to pop-up shops. This was the winning initiative of the 2019 Rural Inspiration Awards in the 'Popular Vote' category.



## **Efficiency Check - Herd management tool for animal welfare**

[2]

Keywords:

Advisory services, Animal husbandry, Animal welfare, Cooperation, Information & Communications Technology (ICT), Innovation

Countries:

Austria

Developing a herd management tool to optimise efficiency and animal welfare on dairy farms.



## **Pop-up shops to revitalise a town's city centre** [3]

Keywords:

Entrepreneurship, Innovation, Job creation, LEADER/CLLD, Rural business, Rural SMEs

Countries:

Austria

An innovative concept to revitalise the city centre of an Austrian town by offering flexible rental options to pop up shops.



## [Kraft. Das Murtal - A network among businesses in the West Upper Styria](#) [4]

Keywords:

Cooperation, Entrepreneurship, LEADER/CLLD, Rural business

Countries:

Austria

The 'Kraft Das Murtal' is an economic network of businesses aiming to identify and support the business potential of the region and contribute to its further development.



## [ALTIBIOTIQUE - campaign to decrease the use of antibiotics on animal livestock](#) [5]

Keywords:

Advisory services, Animal welfare, Competitiveness

Countries:

## Belgium

A project offering training modules targeting bovine breeders to promote alternative methods to maintain healthy livestock and decrease the use of antibiotics



## Organic barn for laying hens - Oberger [6]

Keywords:

Animal husbandry, Diversification, Farm restructuring/modernisation, Organic farming

Countries:

Austria

An Austrian family converted their dairy farm to produce organic eggs from laying hens in a barn after they saw an opportunity in the market.



## Goodies from the Farm [7]

Keywords:

Agriculture, Direct marketing, Diversification

Countries:

Austria

The “Gutes vom Bauernhof” website and mobile application aimed to improve direct marketing in the farm sector in Austria.

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