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## **Madrid-KmRegion - Strengthening the food chain and short distribution channels** <sup>[1]</sup>

Keywords:

Agriculture, Cooperation, Direct marketing, Entrepreneurship, Innovation, Short supply chains & local markets, Young farmers

Countries:

Spain

An EIP Operational Group was set up to strengthen the food chain and create short distribution channels for small and medium farms in the Madrid region.



## **Sobrarbe, Autochthonous and Sustainable beef production** [2]

Keywords:

Added value, Climate change adaptation, Cooperation, Information & promotion activities, Product quality

Countries:

Spain

A cooperation project to promote the consumption of locally produced beef and create economic and environmental benefits.



## **Restructuring the bottling plant of the winery Bodegas Latúe** [3]

Keywords:

Added value, Diversification, Rural SMEs

Countries:  
Spain

A winery in response to changing consumers' preferences, decided to restructure its bottling plant in order to widen the range of high quality wines produced.

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**Links**

- [1] [https://enrd.ec.europa.eu/projects-practice/madrid-kmregion-strengthening-food-chain-and-short-distribution-channels\\_en](https://enrd.ec.europa.eu/projects-practice/madrid-kmregion-strengthening-food-chain-and-short-distribution-channels_en)
- [2] [https://enrd.ec.europa.eu/projects-practice/sobrarbe-autochthonous-and-sustainable-beef-production\\_en](https://enrd.ec.europa.eu/projects-practice/sobrarbe-autochthonous-and-sustainable-beef-production_en)
- [3] [https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue\\_en](https://enrd.ec.europa.eu/projects-practice/restructuring-bottling-plant-winery-bodegas-latue_en)