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[Branding cereal crops for the export market](#) ^[1]

Keywords:

Added value, Agriculture, Competitiveness, Innovation, Smart Villages

Countries:

Finland

A marketing project to promote the high-quality Finnish oats to the international market and increase the income of small farms.



[Digitisation of Reindeer Husbandry](#) [2]

Keywords:

Animal husbandry, Digitisation, Information & Communications Technology (ICT), Information & promotion activities, Innovation

Countries:

Finland

A study financed by the Finnish RDP aimed to find new digital solutions for making reindeer husbandry a more efficient and profitable business.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/branding-cereal-crops-export-market_en

[2] https://enrd.ec.europa.eu/projects-practice/digitalisation-reindeer-husbandry_en