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[The advantages of cooler, darker climates](#) ^[1]

Keywords:

Communication, Entrepreneurship, Information & promotion activities, Innovation, LEADER/CLLD, Tourism

Countries:

Sweden

An association used RDP support to turn the 'disadvantages' of long periods of cold and darkness in northern Sweden, into a unique selling point for tourism.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/advantages-cooler-darker-climates_en