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[Bergers du Larzac - Improving cheese quality and production capacity](#) ^[1]

Keywords:

Added value, Animal husbandry, Energy efficiency, Entrepreneurship, Farm restructuring/modernisation, Job creation, Producer groups, Product quality

Countries:

France

A cooperative focused on quality cheese production, used Rural Development Programme support to expand its facilities and thus ensure the continuous growth of its business.



'Les 3 Givrées' - Ice cream from the farm [2]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Investing in on-farm berry processing and direct sales [3]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



[Setting up a traditional bakery on a farm](#) [4]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/bergers-du-larzac-improving-cheese-quality-and-production-capacity_en

[2] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

[3] https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en

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