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'Les 3 Givrées' - Ice cream from the farm ^[1]

Keywords:

Agriculture, Competitiveness, Diversification, Entrepreneurship, Family farming, Food & Drink, Innovation, Job creation, Product quality, Rural business, Rural SMEs, Women

Countries:

France

In an area where the agricultural sector is under pressure due the expansion of a nearby urban centre, the diversification of farming activities e.g. ice-cream production and marketing, can ensure the farm's sustainability.



Investing in on-farm berry processing and direct sales [2]

Keywords:

Added value, Agriculture, Competitiveness, Direct marketing, Job creation, Product quality, Short supply chains & local markets

Countries:

Finland

On-farm processing can add value to the product and can also make farming a more attractive choice for young farmers - as demonstrated by a berry farm in Finland.



Feasibility study on setting up a biogas plant [3]

Keywords:

Bioeconomy, Energy efficiency, Renewable energy, Renewables

Countries:

Finland

Punkalaidun municipality conducted a feasibility study for setting up a biogas plant producing energy from manure, which resulted in an investment decision.



Setting up a traditional bakery on a farm [4]

Keywords:

Added value, Local food, Rural business

Countries:

France

A young female farmer used RDP support to set up a traditional backing oven and start selling organic bread in the local area.



Reinforcing rural and urban relations [5]

Keywords:

Direct marketing, Inter-territorial/Transnational cooperation, Short supply chains & local markets

Countries:

France, Portugal

Transnational cooperation between a French and Portuguese LAG on the topic of urban-rural relations

has resulted in mutual learning about new ways to improve the scope and effectiveness of short supply-chains for local food.



Label 'Pays Gourmand' - promoting French local restaurants

[6]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food

Countries:

France

A French region developed its own brand that capitalises on its culinary tradition, as well as the diversity and quality of its local produce.

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Links

[1] https://enrd.ec.europa.eu/projects-practice/les-3-givrees-ice-cream-farm_en

[2] https://enrd.ec.europa.eu/projects-practice/investing-farm-berry-processing-and-direct-sales_en

[3] https://enrd.ec.europa.eu/projects-practice/feasibility-study-setting-biogas-plant_en

[4] https://enrd.ec.europa.eu/projects-practice/setting-traditional-bakery-farm_en

[5] https://enrd.ec.europa.eu/projects-practice/reinforcing-rural-and-urban-relations_en

[6]

https://enrd.ec.europa.eu/projects-practice/label-%E2%80%98pays-gourmand%E2%80%99-%E2%80%93-promoting-french-local-restaurants_en