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[In the footsteps of the old flavours of Przeworsk county](#) ^[1]

Keywords:

Culture, Demography, Food & Drink, Local food, Market development, Product quality, Women, Youth

Countries:

Poland

A project that aimed to mobilise society, build inter-generational cooperation and promote the region's culinary tradition as means to preserve its cultural heritage.



It happens in Loco - Alto Minho Mountain [2]

Keywords:

Cooperation, Entrepreneurship, Information & promotion activities, Innovation, Knowledge transfer, Mountain area

Countries:

Portugal

A Technical Assistance project about empowering local and regional actors to work more effectively with rural communities in order to revitalise these areas.



Promoting generational renewal through the Czech National Rural Network [3]

Keywords:

Agriculture, Competitiveness, Information & promotion activities, Networking, Young farmers

Countries:

Czech Republic

A series of seminars to create opportunities for formal and tacit knowledge transfer between

experienced farmers and newcomers to agriculture.



[Creating the Vistula valley cultural and culinary brand](#) [4]

Keywords:

Added value, Diversification, Information & promotion activities, Local food, Tourism

Countries:

Poland

EU funding contributed to create and promote a new cultural and culinary brand for the attractive Vistula valley in Poland, helping the region to entice tourists.



[Promoting traditional food products in Mazovia region, Poland](#) [5]

Keywords:

Information & promotion activities, LEADER/CLLD, Local food, Tourism

Countries:

Poland

A Polish NGO used EAFRD funding to promote local traditional foods from the Mazovia region through

a culinary trail, a food contest and a series of educational courses.



[“Selling from the yard” in Slovakia](#) [6]

Keywords:

Direct marketing, Information & promotion activities, Short supply chains & local markets

Countries:

Slovakia

Information and promotion activities on direct marketing by the Slovak National Rural Network.



[Promoting Rural Development on the TV](#) [7]

Keywords:

Communication, Information & promotion activities

Countries:

Estonia

An Estonian NRN TV-project helped change the public perception about rural life.

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Links

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[2] https://enrd.ec.europa.eu/projects-practice/it-happens-loco-alto-minho-mountain_en

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